



Advent 2020: Do Not Be Afraid

Illustrated Ministry is excited about our theme for Advent, and we want you to know what you can expect to see released on October 20. During these challenging times, we know you rely on quality faith formation resources that you can use digitally. We have taken that into account especially this year. If you have any questions about these products, catch us on social media, or contact us [here](#).

An Illustrated Advent for Families: Do Not Be Afraid

This is our annual family devotional for Advent. It includes the following:

Five weeks of family devotions that explore the theme of Do Not Be Afraid in Jesus' birth story in the Gospel of Luke. Each week includes a scripture, a short reflection, discussion questions, an activity, a coloring page, and a prayer. Themes for each week are:

Week 1: *Do Not Be Afraid to Hold Hope*
– Read Luke 1:26–45

Week 2: *Do Not Be Afraid to Bring Peace*
– Read Luke 1:46–55

Week 3: *Do Not Be Afraid to Practice Joy*
– Read Luke 2:1–14

Week 4: *Do Not Be Afraid to Choose Love*
– Read Luke 2:15–20

Christmas: Read Luke 2:1–7 on Christmas Eve & Luke 2:20 on Christmas

Paper crafts: Each paper craft connects to each weekly theme of Hope, Peace, Joy, and Love.

Advent Calendar: Beginning on December 1st, each day brings an opportunity to complete a simple activity as a family. With respect to the busy lives of our families, the activities are short and meaningful without distracting from the real purpose—family time.

Perfect for churches to purchase and send to families or include in Advent boxes or goodie bags. Could also be adapted for a church-wide program.

Pricing

Personal Use: \$9.99

Ministry Use: 1–100 members: \$39.99

Ministry Use: 101–500 members: \$49.99

Ministry Use: 501+ members: \$69.99

Do Not Be Afraid: An Illustrated Devotional

This unique intergenerational resource is a hybrid devotional/coloring book. Our illustrated devotional has captivating reflections, hand-crafted illustrations, and an engaging layout and design. It includes five weekly devotions for all ages, as well as illustrations to color and opportunities to doodle and engage with the content in fun and creative ways.

Each weekly devotion includes:

- Suggested scripture to read
- An all-ages reflection
- Discussion questions suitable for all ages
- A “Going Deeper” section with additional questions
- Illustrations to color and space for doodling/responding to prompts

Themes for each week are:

Week 1: *Do Not Be Afraid to Hold Hope*
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Week 3: *Do Not Be Afraid to Practice Joy*
– Read Luke 2:1–14

Week 4: *Do Not Be Afraid to Choose Love*
– Read Luke 2:15–20

Christmas: Read Luke 2:20

Perfect for churches to use for an intergenerational Advent program, or as another Advent resource to send home with people of all ages.

Also great for churches looking for an Advent devotional to use with their youth ministries or college ministries.

Pricing

Personal Use: \$9.99

Ministry Use: 1–100 members: \$19.99

Ministry Use: 101–500 members: \$29.99

Ministry Use: 501+ members: \$49.99

Do Not Be Afraid Coloring Page & Poster

Playing off on our Do Not Be Afraid logo (seen above), this will be a creative and engaging coloring project for all ages.

This coloring page and poster will be a fun project for individuals or groups. It will also include our Mosaic Poster Tiles, which allow groups to create a giant mosaic poster while staying safe and physical distancing.

Price: \$16.99

Virtual Christmas Pageant

Illustrated Ministry's very first Christmas Pageant has been designed to meet your virtual pageant needs. This product includes a script designed to work with your congregation. Whether you only have a handful of people to act it out or you have lots of folks who want roles, this script has you covered.

The product also includes illustrated Zoom backgrounds, a media pack to help you advertise your Christmas Pageant, costume ideas and suggested musical breaks and carols. We'll also share a few suggested ways to run your virtual pageant.

Price: \$49.99

RELEASE DATE

Tuesday, October 20

Our fabulous team is working as quickly as we can to get you high-quality resources