



Scope of Work - Youth Curriculum Writer

Mission Statement

Illustrated Ministry creates accessible faith-based resources for the church and home. Our thoughtful and easy to use materials are designed to foster authentic faith engagement with our refreshing designs, creative activities, and intergenerational focus.

We celebrate the expansive image of God in everyone through open, inclusive and progressive language, imagery, and theology.

Over sixty different denominations around the world and across the theological spectrum enjoy and use our resources. Aware of our diverse customer base, we have found our community values our work for a variety of reasons:

- Open and inclusive theology
- Diversity in content and illustrations (you won't find a white Jesus here)
- Inclusive language
- Intergenerational focus
- Digital and downloadable content
- Tiered-pricing so products are available to churches and groups of all sizes

Vision Statement

Meeting all of your ministry needs with creative materials that foster authentic engagement to grow in faith.

General Overview of Illustrated Ministry

We are a growing company that creates progressive resources for the church and home. We are headquartered in Racine, Wisconsin but our team is spread throughout the US and Canada. We communicate primarily through Slack (messaging), Asana (project management), Zoom (conference video calls), and email.

Our faith-based products include worship resources, curricula, family resources, seasonal resources (Lent and Advent) and large coloring posters. Our products are primarily digital but we do sell stickers, greeting cards, buttons, and physical sets of our large coloring posters. We use inclusive language, progressive theology, and diverse, child-friendly (when appropriate) imagery to create our materials. We attempt to incorporate art and movement into our resources in a way that helps people connect with scripture.

Our production schedule varies by project, but included in the overall timeline will be time for product development, product creation, and product editing and layout.

Our customer base is in the US, Canada, England, Australia, and New Zealand. Our customers tend to be pastors and program directors (youth directors, children's ministry directors, etc). We do sell materials to faith-based schools and nursing home communities. Our customers are a variety of ages and ethnicities who serve in churches from small rural communities to large urban congregations and suburban churches in between. Our customers tend to be progressive in their theology and inclusive in their teaching. Our materials strive to provide this audience with quality, theologically sound and meaningful resources.

Youth Curriculum Writer Job Description

- Report to the Founder and work with the Founder & Director of Product Development on concept development for materials
- Write curriculum materials that are well-researched, theologically supported, and age-appropriate for the intended audience. Materials may include icebreakers, games, summaries of Bible verses/stories, reflection questions, discussion guides, activities connected to art, activities that require movement, prayers, and more.
- Work with the Director of Product Development to conceptualize illustrative components for materials, like coloring posters, coloring pages, etc.
- Conduct research on a theological topic during the development of a resource.

Required Skills and Experience

- Able to write and design material for middle and high school ages that is well-researched, theologically supported, age-appropriate and relevant for the intended audience
- Able to create original material
- Must be well-versed in the Bible and progressive theology
- Must have a background in youth ministry

Preferred Skills and Experience

- Familiar with the latest youth, family, and intergenerational ministry trends and existing materials
- Ability to edit and proofread text

Desired Skills and Experience

- Holds a degree in adolescent development, theology and/or related field

Expectations

- Accept revisions and redirection of work as needed to create content that meets Illustrated Ministry's standards and theological alignment
- Meet deadlines or communicate in advance if unable to meet a deadline

Commitment

- While commitment varies depending on the project, one could expect around 5-10 hours per week during a curriculum/resource development cycle

Illustrated Ministry is looking for writers who are able to create original content to engage youth and their families with scripture and faith formation in creative, multi-sensory, imaginative, and ecumenical ways.

WORK TO SUBMIT

- To help us see your skills and talents, **please create an icebreaker, a game, an activity, and a prayer that connects to the material in this reflection** (Week 2 of *Generous Giving: An Illustrated Devotional*, pages 8-11) that is in line with our Mission and Vision. You can view Week 2 here:

<https://illustratedmin.s3.amazonaws.com/freebies/Generous-Giving-Sample.pdf>

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